



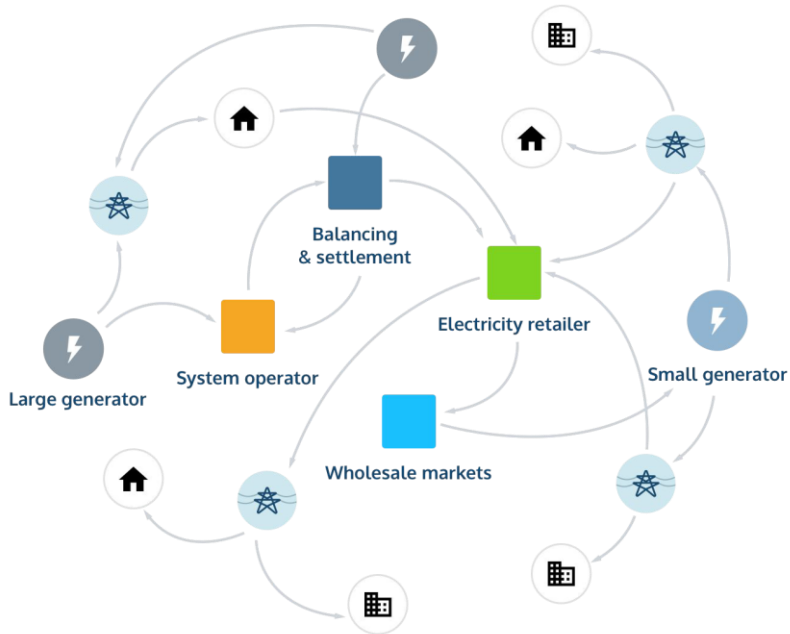
Open Utility

# Platform for Local Energy Markets

Smart Energy Marketplace | 28 March 2017 | by James Johnston

# Problem

The energy industry is complex,  
opaque and slow moving



# Solution

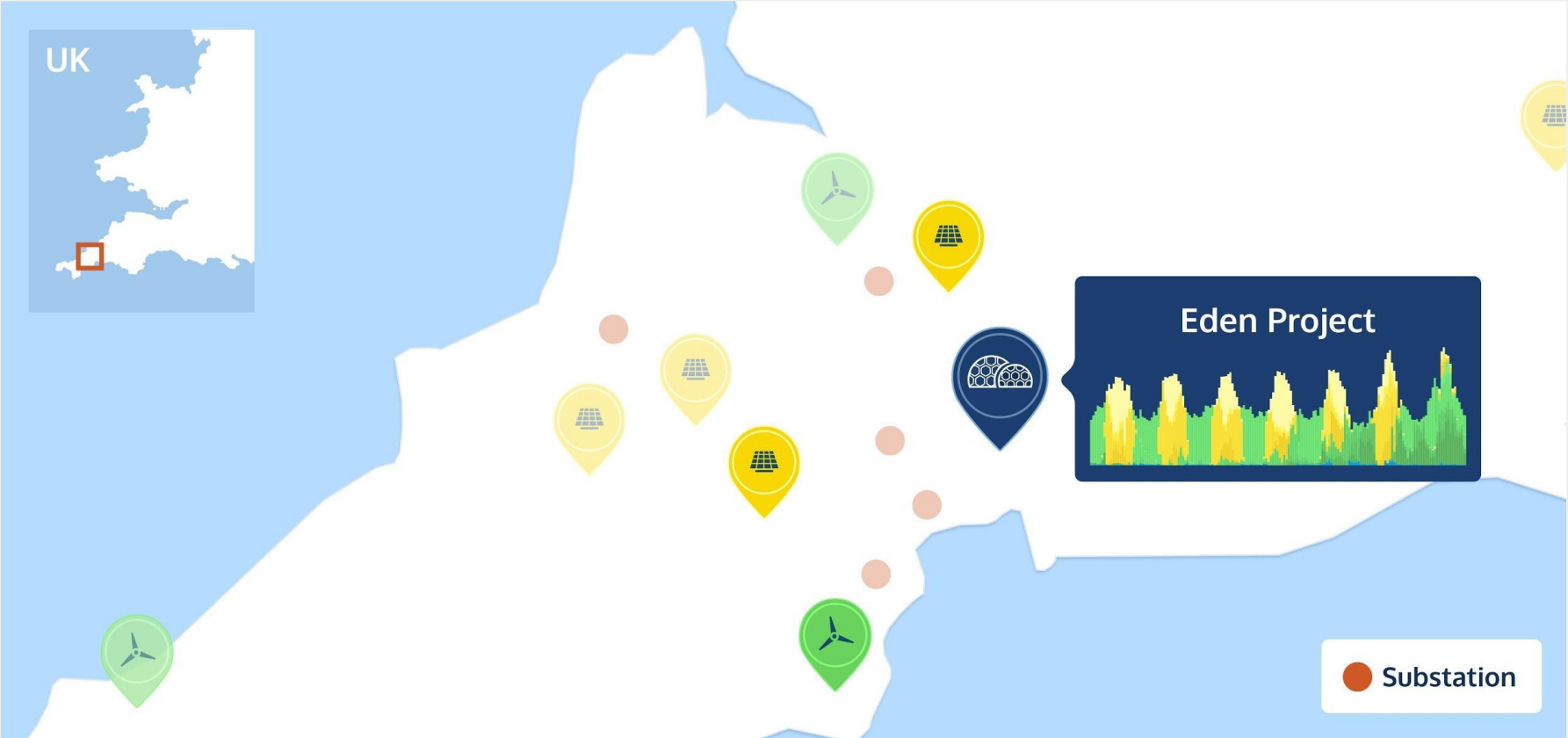
A peer-to-peer trading platform for  
decentralised energy



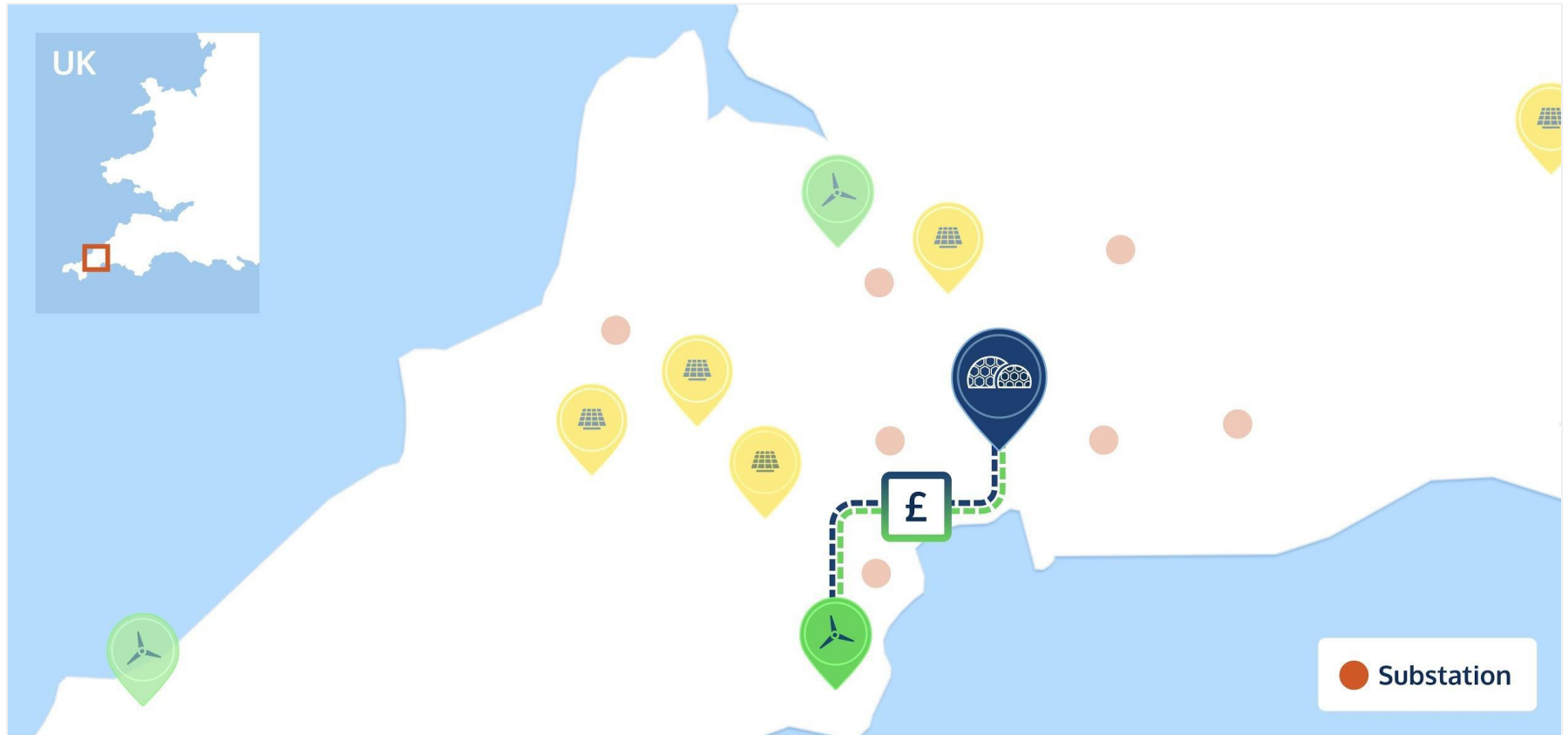
**piclo**<sup>®</sup>



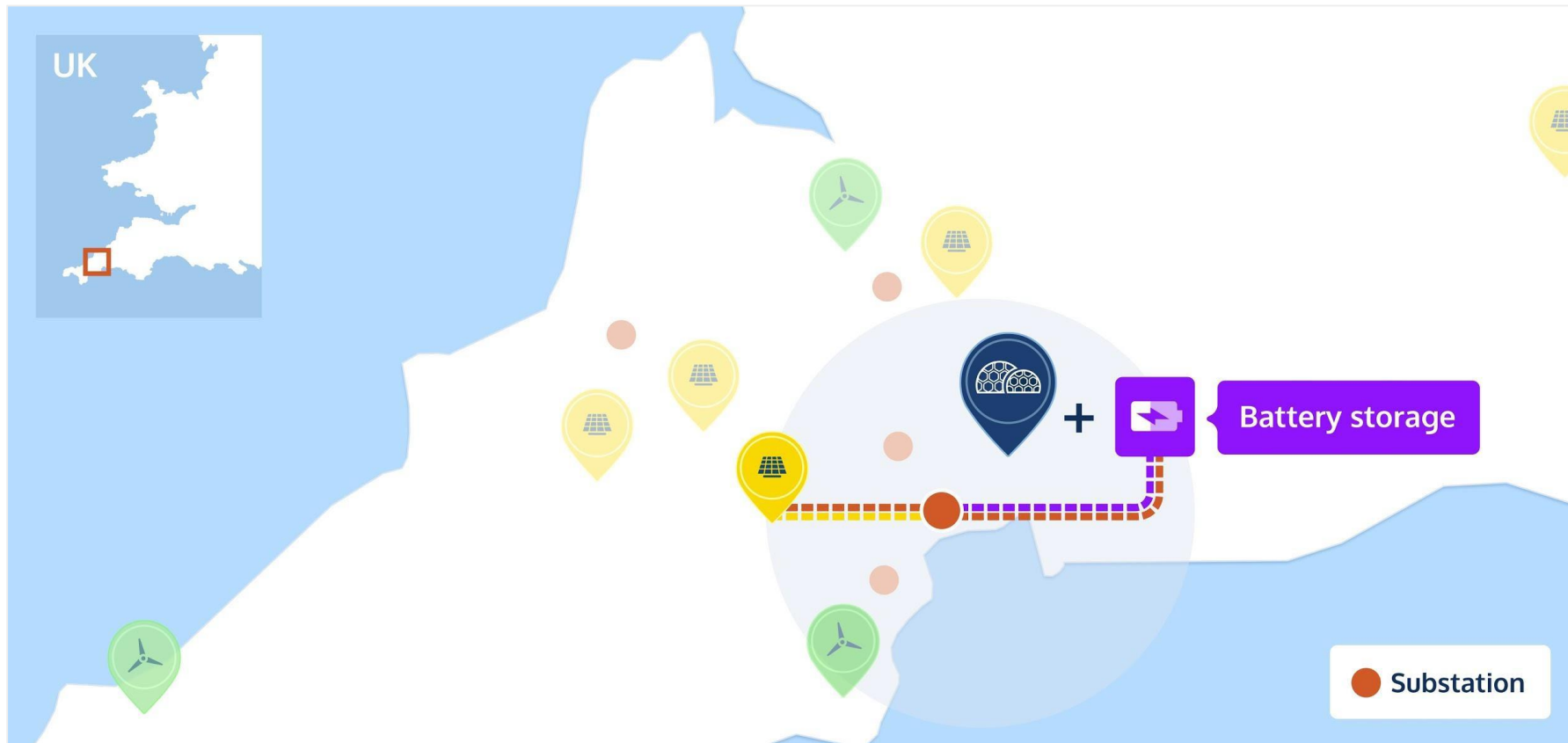
# 1: Transparency tool



## 2. Virtual private wire



### 3. Flexibility marketplace



Thank you



**James Johnston**

**Co-founder, CEO**

[james@openutility.com](mailto:james@openutility.com)

+44 788 060 3378

